



## QUAD CITIES CHAPTER [www.afpquadcities.com](http://www.afpquadcities.com)



### OCTOBER NEWSLETTER

#### Scholarship Deadline - October 25 Apply Today

The AFP Foundation for Philanthropy is proud to offer the Chamberlain Scholarship Program for the 2009 International Conference on Fundraising. This program is designed to help individuals serving nonprofit organizations develop their knowledge and skill in fundraising. **Our local chapter is offering an additional scholarship opportunity to the members of our chapter as well.**

The International Conference is March 29 to April 1 in New Orleans. It is a great opportunity to learn from the best in the business.

Visit [www.afpquadcities.com](http://www.afpquadcities.com) for a scholarship application or contact Margaret Lewis at 563-344-0336 with questions.

Our AFP Quad Cities Chapter is pleased to announce this year's winners of a scholarship for 50% of the tuition for October's First Course in Fundraising.

- Jeannie Pettis, Director of Development  
Spring Forward Learning Center
- Julie Surrat, Director of Development  
Habitat for Humanity
- Barbara Ven Horst, President  
Junior Achievement of the Heartland, Inc.

This is a benefit opportunity for AFP Quad City Chapter members. View other scholarship opportunities on our website at [www.afpquadcities.com](http://www.afpquadcities.com).

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Greetings,

I read an article the other day about the historical trends in charitable giving. I wanted to take a moment to pass along some of the information. With our economy facing one of the toughest times in recent history, many fundraisers are wondering if there will be a negative affect on giving.

Historically, giving has decreased only twice in the past century. These periods were not a result of standard economic recession. Based on historical factors, the only period in which charitable giving correlated with economics was during a positive upswing of the technology boom from 1995 to 1998. Strategists and consultants stress that recent economic changes only comprise a small part of the larger business cycle when it comes to philanthropy. (United Way of America Research Department, 2008)

In the past, people living in the QCA have actually dug deeper to make sure the needs are met when the times are tough!

Margaret Lewis, President



#### National Philanthropy Day\*

Mark your calendars for the 2008 celebration of National Philanthropy Day. AFP Quad Cities will host a luncheon and awards ceremony on November 19, 2008 at the iWireless Center in Moline, IL.

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#### AFP Mentor Breakfast

(Members Only)

“Getting Your CFRE”

Ann Tubbs, CFRE, Vera French Foundation

Friday, October 17 from 7:30 – 9:00 a.m.  
Village Inn, Elmore and 53<sup>rd</sup>, Davenport  
Reservations: Tracy Larson at 322-1731

“A Stronger Voice... A Stronger Profession...”

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### Upcoming AFP Audioconferences

Audioconferences are a great way to bring value to your AFP membership. They provide useful information in a convenient format. Please mark your calendars for the upcoming audioconference programs. Reservation information can be found below.

**Wednesday Oct. 29 12:00 – 1:30 --- “*Boom Generation Women Create New Horizons for Fundraisers*”** presented by Margaret May Damen

**Audioconferences** are held at the American Red Cross, 1100 River Drive, Moline, IL, **from noon to 1:30 p.m.** For information and reservations, contact Patti Franklin, (309) 743-2170 ext. 209 or email: [FranklinP@usa.redcross.org](mailto:FranklinP@usa.redcross.org). Participation in these sessions qualifies for 1.5 points toward CFRE continuing education requirements. Registration is \$10 for members, \$15 for non-members and bring a brown bag lunch.



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