



DATE:
March 23, 2009

FOR IMMEDIATE RELEASE

CONTACT:
Julie Surratt, AFP Quad Cities Chapter Member
563-359-9066 (Habitat for Humanity Quad Cities)
Or Jennifer Blohm, AFP Quad Cities President
563-326-7504 (Gilda's Club Quad Cities)

QC ASSOCIATION OF FUNDRAISERS HONORED AS TEN STAR CHAPTER

(Alexandria, Va.) – The Association of Fundraising Professionals (AFP) Illinois Quad Cities Chapter has been named a 2008 Ten Star Chapter.

AFP, the largest association of professional fundraisers in the world, honors chapters each year for achieving goals that align with key objectives in its long-range strategic plan. Chapters receive the Ten Star Award for performing specific activities designed to increase professionalism within fundraising and public awareness of the importance of philanthropy. Of the 200 chapters in AFP, 74 chapters received the Ten Star Award for 2008.

“Thanks to the dedication of our board and Past President Margaret Lewis, we achieved this prestigious status,” said Jennifer Blohm, CFRE, President of the Illinois Quad Cities Chapter of AFP. “We are proud of this accomplishment and feel that it speaks volumes about the quality of our members’ fundraising.”

Ten Star Chapters are recognized at the AFP International Conference on Fundraising. Chapters also earn the privilege of displaying the Ten Star logo on their chapter page on their website, newsletters and stationary.

“Chapters that have earned the Ten Star status have shown their dedication to AFP and the promotion of ethical and effective fundraising,” said Paulette V. Maehara, CFRE, CAE. “They serve as models for our other chapters, and I am pleased to honor their leaders and members for their tremendous work in advancing our strategic plan and educating the public about the importance of giving and volunteering.”

Criteria for the award are determined by AFP International Headquarters. A list of several goals is published annually, and chapters must accomplish 10 of these goals during the year and submit a nomination form for verification to be honored.

For more information on the Ten Star Award process, please visit www.afpnet.org.

* * *

The Association of Fundraising Professionals (AFP) represents more than 30,000 members in nearly 200 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. For more information, visit www.afpnet.org.

#